

# ALIUM

The next generation thermoforming material

**Alium** is a high quality polystyrene (PS) film with a pure polyurethane (PU) top coat

The look of aluminum, the feel and stretchability of PU

**Alium** is highly formable with perfect opacity

**Alium** is available in 6 colors, but ask us for custom colors, we can make your own color of Alium from 400m<sup>2</sup> only!

**Alium** is water based PU coated, manufactured in our factory, formaldehyde free and heavy metal free

**We use only the highest quality recycled PS films**

*Alium est un film haut de gamme thermoformable en polystyrène (PS) enduit de polyuréthane (PU)*

*L'aspect de l'aluminium, le toucher et l'élasticité du PU*

*Alium permet des déformations importantes sans perte d'opacité*

*Alium est disponible en 6 couleurs mais demandez nous votre couleur sur mesure à partir de seulement 400m<sup>2</sup>!*

*Alium est un produit enduit PU «base eau» fabriqué dans notre usine, exempt de formaldéhyde et de métaux lourds*

*Nous n'utilisons que les meilleurs films PS recyclés*



**Your Own Alium custom color from 400m<sup>2</sup>!**

## Plus thermoformabil

Dainel® - SEF France

Distributor: SC Maria Paper SRL, Romania  
([www.materiale-legatorie.ro](http://www.materiale-legatorie.ro))

Producer: Societe d'Enduction et de Flockage



**We strive to do business in a more enlightened way, why are things different here at SEF ?**

"Of course we think that we make better products but we also would like you to know why..."



### Family run business

120 people working for you in a "family run" company where the human dimension and long run sustainability are crucial factors. 3 generations ago Pierre Lion invented industrial "flocking".



### Integrated production

In the factory we formulate our own PU, we coat our own films, we even manufacture our own flock fibers.. Manufacturing, R&D, QC, shipping, all in one place.



### European and local supply chain

95% of our suppliers are just a few hours driving from the factory in France - no unnecessary CO<sub>2</sub> and pollution importing cheap raw materials, only efficient local suppliers.



### « Water Based Club »

It is a small club ! Water based formulations only ! Not a drop of solvent in our formulations, and no solvent fumes in our exhaust, only water vapor.



### More than 35 years serving the heat transfer industry

From the early screen printing products we made in the 70's to the latest PU flex, we came a long way working with heat transfer materials. We introduced our first « digital cutting » films 12 years ago. More than 35 years serving the garment industry with Die Cut, screen printing, HF welding and next generation flock & Flex.



110 Bd Denis-Papin  
BP 20315 - 53003 LAVAL Cedex - France  
Tél : 33 (0) 2 43 53 36 48  
Fax : 33 (0) 2 43 67 11 78  
Email : [contact@sef-france.com](mailto:contact@sef-france.com)  
[www.sef-france.com](http://www.sef-france.com)